Experience

PRR
Advertisement agency
June 2023 — present

Senior Graphic & Web Designer
UX/UI design, campaign branding, graphics, typography, layout and illustration for clients such as: WA State Department of Ecology, Oregon Health Authority, Washington Metropolitan Area Transit, DC Water, and more.

Hailey Coral Design
April 2020 — present

Senior Digital & Web Designer, Illustration, and Brand Identity
UX/UI, brand expansion, graphics, and illustration for clients/agencies such as: Pivotal Ventures, Allovus (Microsoft, Sound Transit, Seagen/Pfizer, Dell), PRR (see above).

Microsoft
July2020 — September 2021

UX/UI Designer — *Experience Design Studio, Microsoft Partner Network*
Created a partner success path dashboard web experience for Microsoft Partners. Also worked with the Senior Lead of Digital Journey and Experience to design a re-vamp to the Azure Apps Marketplace.

Microsoft
November 2019 — June 2020

Visual UI Designer — *Microsoft 365*
Designed web pages for Microsoft 365 web studio team. Created new systems and templates, designed new pages for consumer product pages and enterprise based on accessibility and business goals.

Gates Ventures
The private office of Bill Gates
June 2018 — November 2019

Graphic & UX/UI Designer
Conceptualized and created graphics, illustrations, design sysytem/UI kit and web assets for gatesnotes.com. Created goal-oriented experiences for users by aligning organizational goals and design with best practices.

Brooks Running
Running gear retail company
September 2016 — July 2018

Associate Apparel Graphic Designer
Ideated and created graphics for in-line apparel and marathon events. Managed tech packs and as a part of the creative apparel design team I researched trends, technology and execution of global running apparel.

Publicis Experiences
Agency in Publicis Group
July 2015 — February 2016

Graphic Designer
Created experiential, interactive, motion graphics and brand application designs. Worked on conceptual pitch work and client projects. Major projects: Microsoft events, eBay Main Street touch wall, HBO Game of Thrones: The Exhibition, and PayPal Outside Lands.

Dapper +Associates
Boutique design agency
June — September 2014

Graphic Designer
Developed client brands by creating iconography systems, website banners, and various print designs. Notable clients: Comcast, CDK Global, ArtsFund, One and Two Union Square, and WA State Fair.

Seattle Art Museum
April — June 2014

Graphic Designer
Developed assets for two major SAM exhibitions. Designed for main brand channels and created informational brochures for museum exhibitions.

Education

Seattle Pacific University
Seattle, WA, 2015

Bachelor of Arts in Visual Communication Design
Art History Minor

Northern Arizona University
Flagstaff, AZ, 2013

Dean List and Honor Society Member, 2012-2013

Skills

Adobe Creative Suite (InDesign, Illustrator, Photoshop), After Effects, Figma, Illustration, Branding, Typography, Creative Strategy, Illustration, Web Design, Social Media Design.